



# ZONTA SAYS NO TO VIOLENCE AGAINST WOMEN

## 16 DAYS OF ACTIVISM CAMPAIGN 25 NOVEMBER - 10 DECEMBER 2020

Dear Zontians,

It is exciting to see so many Clubs formalising their plan of action for the upcoming 16 Days of Activism.

At this stage we would encourage you to reach out to the Zonta Says No co-ordinator for District 16, Rebecca, if you have any questions or need further support - [rebeccakbullen@gmail.com](mailto:rebeccakbullen@gmail.com)

Read on to find out our key messages as we enter this exciting time in our calendars!

### KEEP US INFORMED

We would continue to ask that you send us details of your plans - Clubs throughout New Zealand have unique ways of sharing this critical message, and 2020 is proving to be no different.

From there, don't forget to capture your members in action on the day - then head to social media or use [zonta.org/shareyourstory](http://zonta.org/shareyourstory) to celebrate your successes!

### DISTRICT 16 MATERIALS

Each day during this campaign District 16 will be sharing materials from our Facebook page. Alongside this, we are also inviting you to support the "Key Club Challenges" set out here - good luck!

Encourage your members to get involved and make Zonta's social media channels a particularly bright space to be - record a video to share, wear something orange, invite men/boys to support you, make a donation! Each challenge is timed to support the '16 Ways in 16 Days' format, but we are excited to see where our Clubs can take this.

With the promise of daily content it's also the perfect time to check your members follow District 16 online: Facebook [@ZontaDistrict16](https://www.facebook.com/ZontaDistrict16)  
Instagram [@ZontaNewZealand](https://www.instagram.com/ZontaNewZealand)

## KEY CLUB CHALLENGES

WE WOULD LOVE TO SEE YOUR SUPPORT ON  
SOCIAL MEDIA WITH THESE KEY IDEAS



### DAY 1 25 NOV ENVISIONING

Record and share a 1-minute video clip that shares:

- What do you **envision in a world without violence?**
- What motivates you?

### DAY 3 27 NOV ORANGE

Post a photo of your members wearing their favourite **orange** outfit/accessory



### DAY 6 30 NOV ALLYSHIP

Invite **men and boys** in your community to join the action - take a photo of them holding a Zonta Says No sign!



### DAY 7 1 DEC GIVING

Support the last day of the 'Every Member Every November' District Challenge on **#GivingTuesday**



**#ZONTASAYSNO #ZONTAINTERNATIONAL**