

Zonta International District 16

2020 Area Meeting — Service

in Action

March 2020

Reflecting our communities

Nicola Schreurs, District 16 Service Committee Chair

Honour and Empower – Reflecting our communities



ZONTA
INTERNATIONAL
DISTRICT 16
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Outline of the session

- What defines a service project/activities in Zonta
- How well do current Club service projects/activities align with Zonta's mission
- What service projects/activities are occurring in other clubs
- How well do service projects/activities capture Club members hearts and minds

ZI/District 16: Our 'what'

Mission

Zonta International is a leading global organisation of professionals empowering women worldwide through service and advocacy.

Vision

Zonta International envisions a world in which women's rights are recognised as human rights and every woman is able to achieve her full potential.

In such a world, women have access to all resources and are represented in decision-making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

Theme

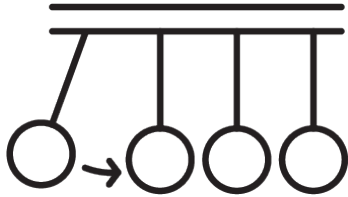
Empowering Women through Service and Advocacy

Honour and Empower – Reflecting our communities



ZI/District16: Biennial Goals 2018 – 2020

Goal 1



*Maximise impact
through **SERVICE**,
advocacy, education*

Goal 2



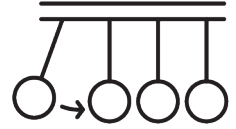
Strengthen resources

Goal 3



Enhance profile

Goal 1: Maximise our impact through *service*



International (UNICEF; UN Women)

- Ending Child Marriage (US \$2m)
- Eid bi Eid Jordan (US \$1m)
- Let us Learn Madagascar (US \$1m)



National

- Perinatal Anxiety & Depression Aotearoa (PADA) (Goal: NZ \$50k)



Local (Club level)

- Women's Refuge
- Teen Parents

Service Projects

A service project is an activity carried out by Zonta members in which they participate **actively** and **personally** in organising and giving **hands-on service**, not only providing fundraising for the project.

Fundraising/events support service projects, advocacy initiatives, and educational award/scholarship programmes.

Activity 1: Assessing Club service projects

How well do your Club service projects fit the criteria? Use rating scale: **1** Little alignment **3** Some alignment **5** Strong alignment

Criteria	Service Activity 1 (1 – 5)	Service Activity 2 (1 -5)	Service Activity 3 (1 – 5)
Aligns with Zonta's mission			
Benefits women or girls at a local level			
Addresses a) empowerment of women and/or b) prevention of violence against women or girls			
Enables active and personal hands-on service			
One-off or ongoing			
Fosters partnering with like-minded organisations			
Advocacy aspect			
Zonta's credibility protected/enhanced			
Enables visibility/media profile			
Total			

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Activity 2: Engaging hearts and minds

Reflect on your personal involvement in your Club's service projects/activities:

- What aspects of Zonta's vision and mission do you find of most relevance/importance?
- What are you good at/interested in and what aspects of these talents and interests do you want to contribute to empowering women in your community?

Share this information with your group.

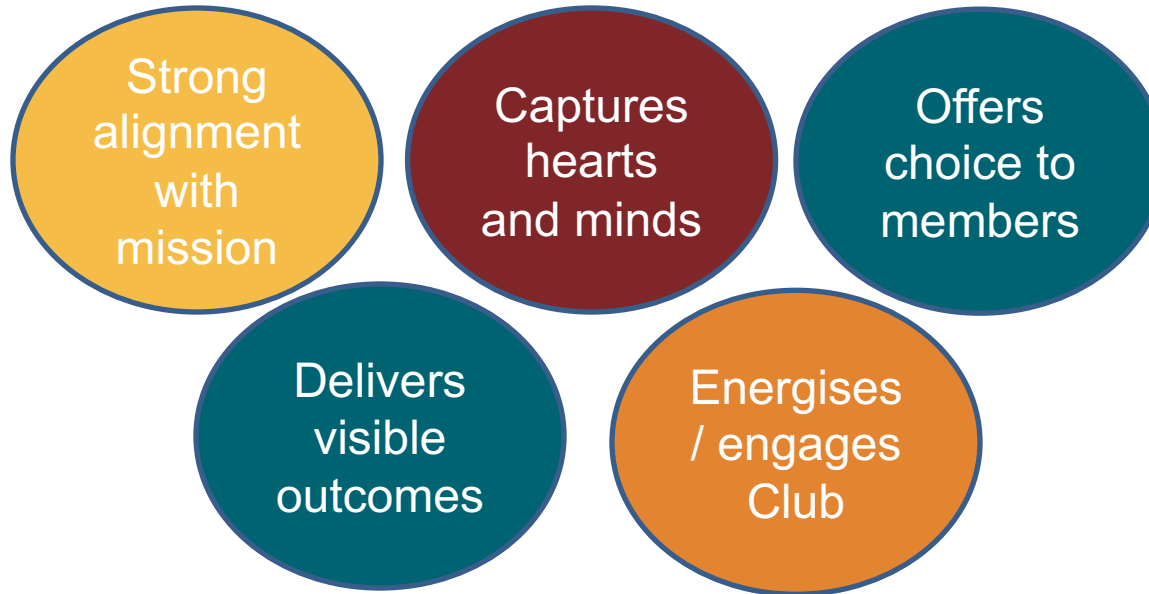
Can you think of a Service activity that captures the interest and talents of most (maybe not all) of the people in the group – write it down.

Fill out the “Guide for clubs and districts to choose their local service projects” to assess project viability against Zonta vision and mission.

Report back about what Service project was developed and, what interests/talents it draws on.

Conclude if it was a go/no-go based on the “Guide for clubs and districts to choose their local service projects”

Successful service projects



Process

- Seek proposals
- Evaluate against criteria
- Review periodically



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