



**ZONTA**  
INTERNATIONAL  
DISTRICT 16  
EMPOWERING WOMEN  
THROUGH SERVICE & ADVOCACY



## ZONTA SAYS NO CAMPAIGN 2019

25<sup>th</sup> November to 10<sup>th</sup> December 2019

### October Newsletter

Dear Club Presidents/Secretaries,

*Please ensure this gets to your Advocacy Chair or the person responsible for your club's Zonta Says No programme*

We are now on countdown to the 16 days of Activism so you will have plans well underway. There are some new initiatives this year which you should now about – and plan to ACTION!

### PAINT NZ ORANGE!!

#### Checklist:

- ✓ Put someone in charge of getting great photos of your event/s. Send those photos to Phillippa Jacobs as soon as you have them. Phillippa is coordinating getting those loaded to a special Zonta Says No page on our District website and facebook page. It will be great to have these in the public area. NOTE: before sending please make a note of the club, what you were doing, where it was, when it was and a contact name – thanks  
  
Tips for taking photos - <https://zontasaysno.files.wordpress.com/2015/09/photo-tips1.jpg>
- ✓ Look at the many helpful pages on [www.zontasaysno.com](http://www.zontasaysno.com) particularly the page [www.zontasaysno.com/getthefacts](http://www.zontasaysno.com/getthefacts). It contains some very shocking facts about child marriage
- ✓ In your October or November meeting, get your club members to take the quiz on [www.zontasaysno.com/child-marriage-quiz](http://www.zontasaysno.com/child-marriage-quiz). Again, you will be surprised at what you thought you know & maybe don't!
- ✓ Do you have anything to give out to people at your events? Many clubs make their own bookmarks, pamphlets etc. For example: the Zonta Club of North Shore have printed sticky labels with helpful advice and emergency phone numbers to go in ladies toilets throughout the

- area. If you are stuck or don't have time, there are some great things in the Zonta Store. [www.zontastore.com/accessories/zonta-says-no](http://www.zontastore.com/accessories/zonta-says-no). Zonta Says No sticky notepads are approx. \$NZ2.00/pad and could be given out strategically. But act quickly as they come from Chicago.
- Make sure you have a media plan in place. These are great resources on [www.zontasaysno.com](http://www.zontasaysno.com) under Media. You simply have to change names etc. How about sending a letter to your local MP! It will take a very short time but may have a big impact. Here is a template for a notice to let media know about your event and why you are doing it. <https://www.dropbox.com/s/8nglo6gblmc5l3w/ZSN%20press%20release%20for%20clubs.docx?dl=0>
  - Have a look at your last year's activities – what worked? What didn't work? How can you improve your reach in your community. Try to add a new aspect to it.

## 3 actions you can take to prepare for the 16 Days of Activism

25 NOVEMBER - 10 DECEMBER

1

Follow Zonta International on social media: Facebook, Twitter, Instagram - and **like, comment and share** the messages already being posted.

2

Visit and bookmark [www.ZontaSaysNO.com](http://www.ZontaSaysNO.com)

3

Focus on **ending child marriage**, the 2018 campaign issue for Zonta Says NO to Violence Against Women

#ZontaSaysNo  
#EndChildMarriage  
#16Days



## Let's make our voices heard!!

Send a letter to your MP – use the template here:

[https://www.dropbox.com/sh/otf76ijc3dvk58l/AAAiRaNGoLxDDES7SZDs6avQa/English?dl=0&preview=General+ZSN+Letter+to+representative.docx&subfolder\\_nav\\_tracking=1](https://www.dropbox.com/sh/otf76ijc3dvk58l/AAAiRaNGoLxDDES7SZDs6avQa/English?dl=0&preview=General+ZSN+Letter+to+representative.docx&subfolder_nav_tracking=1)

Regards, Liz Holsted, ZSN D16 Coordinator (info@taralodge.co.nz)