

2018 – 2020 Biennial Goals

*Empowering women through service
and advocacy*

ZI Mission, Vision, Theme

Mission

Zonta International is a leading global organisation of professionals empowering women worldwide through service and advocacy.

Vision

Zonta International envisions a world in which women's rights are recognised as human rights and every woman is able to achieve her full potential.

In such a world, women have access to all resources and are represented in decision-making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

Theme

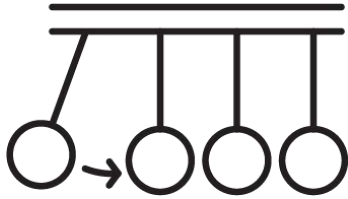
Empowering Women through Service and Advocacy

Honour and Empower



ZI / District 16 Biennial Goals 2018 - 2020

Goal 1



Maximise impact through service, advocacy and education

Goal 2



Strengthen resources

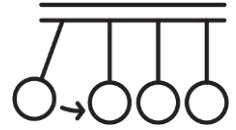
Goal 3



Enhance profile

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Goal 1: *Maximise* our *impact* through service



International (UNICEF; UN Women)

- Ending Child Marriage (US \$2m)
- Eid bi Eid Jordan (US \$1m)
- Let us Learn Madagascar (US \$1m)

District 16 Goal	Responsibility
Donate US\$85,000 (Clubs and individuals) to ZI Service and ZISVAW funds	D16 Foundation Ambassador
Achieve targets of 100% of Clubs donating during the biennium	D16 Foundation Ambassador
Grow percentage of individuals donating from 21.7% (last biennium) to 25%	D16 Foundation Ambassador



National

- Perinatal Anxiety & Depression Aotearoa (PADA) Educator Project

District 16 Goal	Responsibility
Actively engage all 28 Clubs in the PADA Educator Project – through service and fundraising	D16 Project Co-ordinator/ Area Directors
Donate NZ\$50,000 (Clubs and individuals) to PADA Educator Project	D16 Project Co-ordinator/ Area Directors

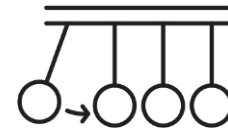


Local (examples only)

- Woman's Refuges
- Sexual Assault
- Teen Parent Schools
- Breast Cushions

District 16 Goal	Responsibility
Ensure local service projects are aligned with ZI's mission	D16 Service Chair/ ADs
Assist Clubs to be effective in service and fundraising to optimise benefit and time commitment	D16 Service Chair/ ADs
Encourage Clubs to be creative and resourceful when undertaking Service projects	D16 Service Chair/ ADs

Goal 1: *Maximise* our *impact* through advocacy



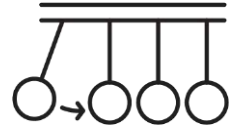
District 16 Goal	Responsibility
Zonta Says No: Continue to raise the profile of the Zonta Says No to Violence Against Women (with a new focus on ending child marriage). During 2019 align the campaign with ZI birthday celebrations on 8 November 2019.	Zonta says No Co-ordinator
Legislation: Identify and make submissions on upcoming legislation that will improve the status of women throughout New Zealand (prioritise responses to legislation that most directly impacts women).	Advocacy Committee
WEPS: Continue our work across New Zealand as a partner on the WEPs committee.	D16 WEP's sub-committee
International Women's Caucus: Effectively contribute to the national conversation around New Zealand's international commitments to protect and improve the status of women.	Advocacy Committee
Club support: <ul style="list-style-type: none"> - Explore opportunities to provide advocacy support for the service projects undertaken by Clubs - Encourage individual Club advocacy events and projects - Communicate with Clubs on a regular basis to report on Advocacy initiatives at Club, District and International levels. 	Advocacy Committee/ Area Directors
Like-minded organisations: Explore opportunities to collaborate with a broader range of like-minded organisations.	Advocacy Committee
Communication and profile: <ul style="list-style-type: none"> - Develop procedures for the expeditious release of media statements related to newsworthy matters in the advocacy space - Regularly update the Advocacy section of the District 16 website. 	Advocacy Committee
Inter-District Conference: Participate in Advocacy sessions at the 2019 Zonta Inter-District Conference in Brisbane.	Advocacy Committee
Committee resources: Expand the Zonta District 16 Advocacy Committee membership.	Advocacy Committee



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Goal 1: *Maximise* our *impact* through education



Woman in Technology (new)



Young Women in Public Affairs (YWPA)



Jane M Klausman (JMK) (Woman in Business)



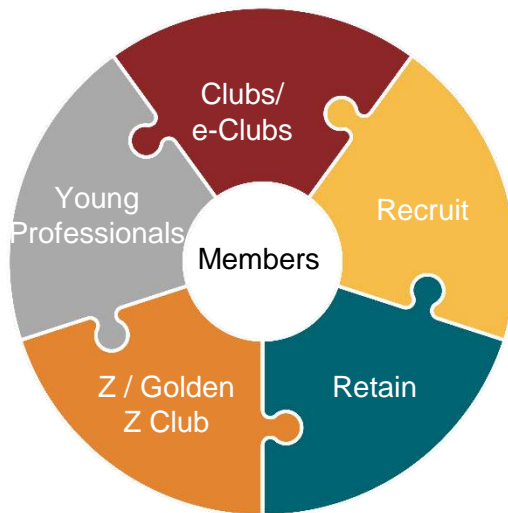
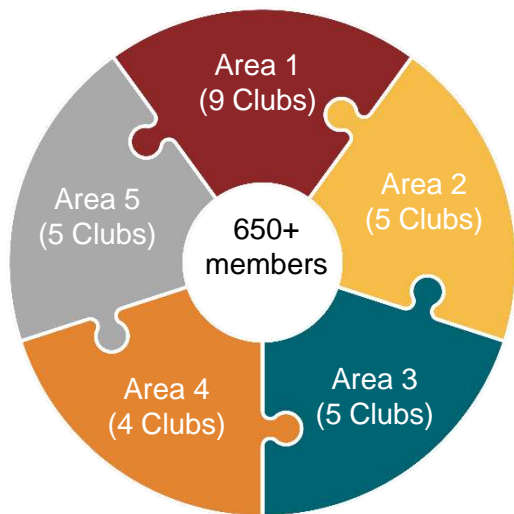
Amelia Earhart Fellowship (Women in aeronautics)



Emma L Conlon Service (Z / Golden Z clubs)

District 16 Goal	Responsibility
Establish WIT award in District 16	To be advised
Encourage more Clubs to support this award at local level	D16 YWPA Chair, Area Directors
Encourage more Clubs to support this award at local level	D16 JMK Chair, Area Directors
Work with universities to encourage applications	D16 Amelia Earhart Chair,
Work with Z / Golden Z Clubs to encourage applications	D16 Z/Golden Z Club Chair, Area Directors

Goal 2: We *strengthen* our *resources* to support our mission



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Goal 2: We *strengthen* our *resources* to support our mission



Membership

District 16 Goal	Responsibility
District 16 will have more members at the end of the biennium than at the start of the biennium (including using the '100 for 100' campaign to encourage new members).	Membership Committee/ Area Directors
There is a net increase of two Zonta Clubs in District 16 and one new Z or Golden Z Club.	Membership Committee/Z / Golden Z Club Coordinator
An e-club is formed in District 16.	Membership Committee
District 16 and Clubs engage with former scholarship and other award recipients to promote membership in Zonta, including building a database of recipients.	Membership Committee/ Area Directors
District 16 membership processes and pathways to Clubs and Zonta International are reviewed.	Membership Committee

Goal 2: We *strengthen* our *resources* to support our mission



District 16 Goal	Responsibility
Website: District 16 website is reviewed and content refreshed; and maintained.	District 16 Governor/Webmaster and Area 3 Director
Resources: Access to District and Zonta International resources is streamlined.	Membership Committee / Z / Golden Z Club Coordinator
Communications: <ul style="list-style-type: none"> - Communications are simplified and communication channels (email, website, etc.) are streamlined. - Encourage Clubs to post, like and share on social media - Publicise events around important Zonta International dates, goals and campaigns 	District 16 Governor / District 16 Secretary / PR & Communications Chair / Area Directors
Finances: District 16 financial processes reflect good stewardship on behalf of members.	District 16 Treasurer/ All Board members
Archives: <ul style="list-style-type: none"> - Guidance provided to Clubs on good archival practices - Clubs are supported to adapt improved archiving systems 	District 16 Archivist
History: <ul style="list-style-type: none"> - All Club histories on District 16 website are up to date - District 16 history maintained on an ongoing basis - Contribute to requests for District history highlights, especially in connection with Suffrage 125 and 2019 centennial 	District 16 Historian
Leadership Development: <ul style="list-style-type: none"> - Encourage Clubs to establish leadership groups - Each Area to have one leadership workshop - Each Area Director and Board members to complete e-learning programme 	District 16 Leadership Development Co-ordinator



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Goal 3: We enhance our profile around the world through our centennial anniversary activities



District 16 Goal	Responsibility
Implement a programme of activities to maximise the opportunity Zonta International's centennial provides to promote Zonta in New Zealand.	District 16 Centennial Committee / All Board
District 16 actively engages in celebrating Zonta International's centennial: <ul style="list-style-type: none"> - Facilitate the Women of Achievement Awards and increase the number of Zonta Clubs who actively participate in these awards - Plan an Inter-District Conference with the three Zonta International Districts in Australia (Districts 22, 23, 24) 	District 16 Centennial Committee / Area Directors
Engage all Clubs in District 16 in celebrating Zonta International's centennial during the biennium, with a focus on national celebrates on 8 November 2019	District 16 Centennial Committee
To encourage Clubs to participate in the range of centennial opportunities provided by Zonta International: <ul style="list-style-type: none"> - Centennial Anniversary Grants - District / Country Centennial Recognition Award - Club awards <ul style="list-style-type: none"> - Centennial Community Award - Centennial Champion Award 	District 16 Centennial Committee/ Area Directors
Plan and deliver the Women of the Biennium Award – to be awarded at the 2019 District conference	District 16 Governor



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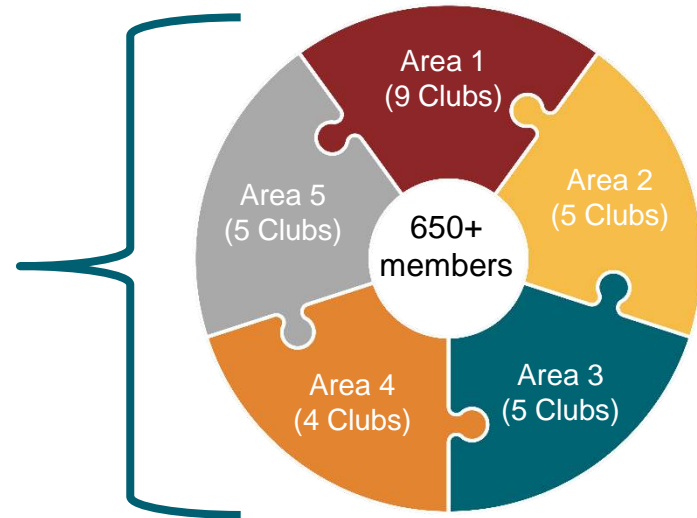


District information



District 16

- Board
- Committees
- Clubs (28)



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