

# Zonta International Centennial Celebrations 2019-2020



## Opportunities for Clubs in New Zealand

The Zonta International centennial celebration provides **3 great opportunities for Clubs** taking part in the Zonta International celebrations. This is a one-off period over 2019-2020 where Clubs can leverage of the centennial to raise their profile, raise funds and attract new members.

PR	Fundraising	Membership
<ul style="list-style-type: none"> <li>▪ <b>Engage</b> with the local community</li> <li>▪ <b>Tell others</b> about the Awards</li> <li>▪ <b>Encourage</b> other organisations to make WoA nominations – this is an opportunity to build / strengthen relationships</li> <li>▪ <b>Local media</b> – advising nominations open</li> <li>▪ <b>Feature</b> a WoA 2016 recipient living locally</li> <li>▪ <b>Feature</b> your Club Centennial Champions – <i>think strategically!</i></li> <li>▪ <b>Recognise</b> organisations who have been your local projects</li> <li>▪ <b>Feature</b> what Zonta is doing locally</li> </ul>	<ul style="list-style-type: none"> <li>▪ Common Centennial action date, 8 November 2019</li> <li>▪ Hold an event to:               <ul style="list-style-type: none"> <li>• <b>Celebrate</b> Zonta International’s Centennial</li> <li>• <b>Invite</b> organisations in community to attend</li> <li>• <b>Recognise</b> your WoA recipients</li> <li>• <b>Recognise/invite</b> Club Centennial Champions &amp; Centennial Community awardees</li> <li>• <b>Raise funds</b> for the Centennial Endowment Fund</li> <li>• <b>Could link</b> into the Zonta Says No campaign</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ WoA raises awareness of Zonta</li> <li>▪ Nominees / recipients may join</li> <li>▪ Their friends may join</li> <li>▪ Re-engage with former members</li> <li>▪ Also applies to the ZI Club Centennial Champion Awards and Club Centennial Community Awards</li> <li>▪ <i>Think strategically!</i></li> </ul>
<b>D16 Women of Achievement Award 2019</b> <b>Centennial Anniversary Grants</b>		<b>Club Centennial Champion Award</b> <b>Club Centennial Community Award</b>
<b>Key dates:</b> <ul style="list-style-type: none"> <li>▪ Centennial grant applications close 31 March 2019</li> <li>▪ Women of Achievement Award nominations close 30 April 2019</li> <li>▪ ZI centennial anniversary date and common action date: 8 November 2019</li> </ul>		