



District 16
Biennial Goals
2014 -2016
July 2014

The biennial goals for District 16 are based on the Zonta International Biennial Goals for 2014-2016 adopted at Convention 2014. The Zonta International and District 16 Strategic Plans have been updated for the 2014-2016 biennium.

From International President Maria Jose Landeira Oestergaard's statement with the ZI Biennial Goals:

"Focusing on our mission – advancing the status of women worldwide through service and advocacy – we are strong contributors to the needed change that will ensure the achievement of equal rights for women and the development of women's full potential.

The proposed goals for next biennium focus on key challenges and position Zonta as one of the main players addressing women's issues. Living up to our mission with conviction, commitment and courage and strengthening every single link of our organization will ensure sustainability and long lasting impact in the lives of women around the world."

Credibility & Visibility, although not the principal goal this biennium, should still be an over-riding goal in all Zonta activities.

Zonta International and District 16 Goals for 2014-2016:

Goal 1: Service

Goal 2: Advocacy

Goal 3: Resources

Goal 1 - Service

1. Local projects are in line with our mission and vision

Measures

- 100% of all local projects focus on women's and girls' issues
- Co-operative projects will be undertaken only with like-minded organisations

2. District 16 supports Zonta International service projects and ZISVAW programmes

Measures

- Members are informed about the service projects and programmes

Goal 2 - Advocacy

1. All advocacy actions shall be in line with the strategic plan and shall have measurable impact

Measures

- The District and clubs can report advocacy actions in line with the Zonta International and District 16 strategic plans
- Mission focused statements are sent to the Government
- The campaign 'Zonta says No to violence against women' is further developed.

2. District and clubs initiate advocacy actions in cooperation with like-minded organisations when relevant

Measures

- Training about the UN is conducted in the District
- Clubs increase participation in effective advocacy actions that have measurable impact
- Priority is given to actions related to Beijing +20, the Post 2015 Agenda and the ratification of CEDAW
- A list of like-minded organisations is developed & updated throughout the biennium

Goal 3 - Resources

1. Clubs recruit and retain committed and skilled members

Measures

- Achieve a net increase in membership – goal 660 members
- At least one new club of committed members is chartered in the biennium
- Club presidents report increased levels of active member participation in club activities, area meetings, conference and convention
- Club presidents report that the necessary level of skills and competencies are represented in the club

2. Clubs support programmes for young women

Measures

- Achieve an increase in the number of Z clubs
- An annual nomination to Zonta International for the Jane M Klausman Women in Business Scholarship and the Young Women in Public Affairs Award

3. Leadership skills and competencies are increased at all levels of the district

Measures

- Leadership training programmes are conducted at club and district level
- The Strategic Plan and Rules of Procedure are updated in 2015
- All manuals and resource documents are updated during the biennium
- The governor can report that the governing documents and operational manuals and policies are understood by the District Board and club presidents
- The District Board exhibits and encourages fiduciary responsibility

4. The reporting system at all levels is simplified and the use of reports implemented

Measures

- The information reported at all levels helps ensure progress in achievement of the biennial goals
- The District Board review of reporting systems during the biennium

5. Communication and knowledge management is improved

Measures

- The District website is enhanced and kept up-to-date
- Tools are available for all member activities

6. Zonta international Foundation has sustainable resources

Measures

- Club donations to ZIF are increased by 5% from the previous biennium - goal USD 80,000
- The percentage of individual donations is increased